Alt Order #



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

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**Greer Margolis Mitchell Burns** Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

Send Payment To: WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice # Invoice Date Invoice Month Invoice Period 08/19/12 07/30/12 - 08/13/12 937577-1 August 2012

Account Executive Sales Office Sales Region Station Fran Berg Eagle-Washingte National WESH

Advertiser Product Estimate Number SKED A 60'S Obama/D/President 1519

> 08/07/12 - 08/13/12 937577 07893521 Billing Calendar Billing Type Deal# Broadcast Cash

Order#

Special Handling

Flight Dates

IDB# Advertiser Code Product Code 9912856 95 101

Agency Ref Advertiser Ref

ne Start Date End Date Description Start/End Time	MTWTFSS		Spots/ Veek	Rate	Туре	
1 08/07/12 08/10/12 M-F Early Sunrise 5:00-6:00 AM Class of Time - Pre-emptible with notice	-TWTF	1:00	4	\$800.00	NM	
Weeks:         Start Date 08/06/12         End Date 08/12/12         MTWTFSS - TWTF         Spots/Week 4	<u>Rate</u> \$800.00		L. ma			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length .	Ad-ID			Rate Typ
3 WESHTu 08/07/12 5:27 AMM-F Early Sunrise	5:00-6:00 AM	1:00	OFA12G07	8н		\$800.00 NI
1 WESHW 08/08/12 5:53 AMM-F Early Sunrise	5:00-6:00 AM	1:00	OFA12G07	8н		\$800.00 NI
4 WESHTh 08/09/12 5:53 AM M-F Early Sunrise	5:00-6:00 AM	1:00	OFA12G07	8н		\$800.00 NI
2 WESHF 08/10/12 5:58 AM M-F Early Sunrise	5:00-6:00 AM	1:00	OFA12G07	8н		\$800.00 NI
2 08/13/12 08/13/12 M-F Early Sunrise 5:00-6:00 AM Class of Time - Immediately Pre-emptible without notice	M	1:00	1	\$700.00	NM	
Weeks:         Start Date 08/13/12         End Date 08/19/12         MTWTFS M         Spots/Week 1	<u>Rate</u> \$700.00	1		=		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate Typ
1 WESHM 08/13/12 5:43 AM M-F Early Sunrise	5:00-6:00 AM	1:00	OFA12G07	'8н		\$700.00 N
3 08/07/12 08/10/12 M-F Sunrise @6AM 6:00-7:00 AM Class of Time - Pre-emptible with notice	-TWTF	1:00	2	\$2,000.00	NM	
Weeks:         Start Date 08/06/12         End Date 08/12/12         MTWTFSS - TWTF         Spots/Week 2	<u>Rate</u> \$2,000.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate Typ
2 WESHTu 08/07/12 6:29 AM M-F Sunrise @6AM	6:00-7:00 AM	1:00	OFA12G07	'8н		\$2,000.00 N
1 WESHW 08/08/12 6:29 AM M-F Sunrise @6AM	6:00-7:00 AM	1:00	OFA12G07	'8Н		\$2,000.00 N
4 08/07/12 08/10/12 Olympics Today Show Olympics Today S Class of Time - Pre-emptible with notice	Sh -TWTF	1:00	1	\$4,000.00	NM	
Weeks:         Start Date 08/06/12         End Date 08/12/12         MTWTFSS - TWTF         Spots/Week 1	<u>Rate</u> \$4,000.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate Typ
1 WESHW 08/08/12 9:58 AM Olympics Today Show	Olympics Today	/ Sh 1:00	OFA12G07	78н		\$4,000.00 N

9:58 AM Olympics Today Show Olympics Today Sh 5 08/07/12 08/10/12 \*Early Sunrise @4:30AM 430a-5am -TWTF--1:00 \$200.00 NM Class of Time - Pre-emptible with notice Weeks: Start Date **End Date MTWTFSS** Spots/Week Rate 08/06/12 08/12/12 -TWTF--\$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHTu 08/07/12 4:51 AM \*Early Sunrise @4:30AM 430a-5am 1:00 OFA12G078H \$200.00 NM 4:41 AM \*Early Sunrise @4:30AM 3 WESHW 08/08/12 1:00 OFA12G078H 430a-5am \$200.00 NM 4 WESHTh 08/09/12 4:41 AM \*Early Sunrise @4:30AM 1:00 OFA12G078H \$200.00 NM 430a-5am

Send Payment To:





| Invoice # | Invoice Date | Invoice Month | Invoice Period | 937577-1 | 08/19/12 | August 2012 | 07/30/12 - 08/13/12

Advertiser Product Estimate Number
Obama/D/President SKED A 60'S 1519

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Weeks:

2 WESHF   08/10/12   08/10/12   45-04 M Tearly Sunrise @4:30AM   430a-5am   1:00 of pal200784   \$200.00	e Start Date End Da	ite Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
2 WESHF   08/13/12   08/13/13				AM 430a-5am	-TWTF	1:00	4	\$200.00	NM	
		2								Rate Typ
Class of Time - Fixed Non-Pre-empible	2 WESHF	08/10/12	4:50 AM *Early	/ Sunrise @4:30AM	430a-5am	1:00	) OFA12G07	′8н		\$200.00 N
Spots # Ch   Day Air Date				AM 430a-5am	M	1:00	1	\$150.00	NM	
Spots: #Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   2 \$2,400.00   NM	231 X 271 X			Spots/Week 1						
1   WESHM   08/13/12   4:52 AM *Early Sunrise @4:30AM   430a-5am   1:00 oFA12c078H   5150.00     7   08/11/12   08/11/12   58 Sunt Sunrise 6-8 AM   6:00-8:00 AM	8 5 7 5 7 5			ription	The state of the s	Lenati	n Ad-ID			Rate Typ
Class of Time - Fixed Non Pre-emptible   Fixed Non Pre-emptible   Rate   S2,400.00								'8н		\$150.00 N
Spots # Ch				6:00-8:00 AM	S-	1:00	2	\$2,400.00	NM	
2 WESHSa   08/11/12   0.28 M Sat Sunrise 6.8 AM   6:00-8:00 AM   1:00 0FA12G078H   \$2,400.00									1	
1 WESHS   08/11/12   05/12/12   01/11/12   05/12/12   01/11/12   01/12/12			Air Time Desc	ription		Lengt	Ad-ID			Rate Typ
B 08/12/12	2 WESHSa	08/11/12	6:28 AM Sat S	unrise 6-8 AM	6:00-8:00 AM	1:0	OFA12G07	78н		\$2,400.00 N
Weeks   Start Date   End Date   Class of Time - Fixed Non-Pre-emptible   Spots/Week   Start Date   OB/10/12	1 WESHSa	08/11/12	7:52 AM Sat S	unrise 6-8 AM	6:00-8:00 AM	1:0	OFA12G07	78н		\$2,400.00 N
Spots: # Ch				ID NOLYMPICS WEE	KIS	1:00	1	\$2,400.00	NM	
Spots: # Ch   Day   Air   Date   Da										
9   08/07/12   08/10/12   M-F 5-6 PM ROT   5:00-6:00 PM   -TwTF   1:00   4   \$1,800.00   NM	Spots: # Ch Day	Air Date	Air Time Desc	ription		Lengt	h Ad-ID			Rate Typ
Class of Time - Immediate   Pre-emptible without notice	1 WESHSu	08/12/12	7:00 AM OLYM	MPICS WEEKEND M	ORNINOLYMPICS WEE			78н		\$2,400.00 N
Spots: # Ch					-TWTF	1:00	4	\$1,800.00	NM	
Spots: # Ch	Weeks: <u>Start Da</u> 08/06/12	te End D 08/12/			The second secon					
3 WESHW 08/08/12 5:22 PM M-F 5-6 PM ROT 5:00-6:00 PM 1:00 oFA12G078H \$1,800.00 1 WESHTh 08/09/12 5:52 PM M-F 5-6 PM ROT 5:00-6:00 PM 1:00 oFA12G078H \$1,800.00 4 WESHF 08/10/12 5:52 PM M-F 5-6 PM ROT 5:00-6:00 PM 1:00 oFA12G078H \$1,800.00 11 08/07/12 08/10/12 M-F 6-6:30 PM M-F 6-6:30 PM TWTF 1:00 4 \$3,600.00 NM  11 08/07/12 08/10/12 DB M M-F 6-6:30 PM M-F 6-6:30 PM TWTF 1:00 4 \$3,600.00 NM  Weeks: Start Date 08/08/06/12 08/12/12 TWTF 4 \$3,600.00  Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 3,600.00  Spots: # Ch Day Now	Spots: # Ch Day	Air Date	Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 WESHTh	2 WESHTu	08/07/12	5:54 PM M-F	5-6 PM ROT	5:00-6:00 PM					\$1,800.00 N
A WESHF   08/10/12   5:52 PM M-F 5-6 PM ROT   5:00-6:00 PM   1:00 0FA12G078H   \$1,800.00			5:22 PM M-F	5-6 PM ROT	5:00-6:00 PM	1:0	0 OFA12G07	78н		\$1,800.00 N
11 08/07/12						7.515				\$1,800.00 N
Class of Time - Pre-emptible with notice	4 WESHF	08/10/12	5:52 PM M-F	5-6 PM ROT	5:00-6:00 PM	1:0	0 OFA12G07	78н		\$1,800.00 N
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate				M-F 6-6:30 PM	-TWTF	1:00	4	\$3,600.00	NM	
2 WESHTU 08/07/12 6:23 PM M-F 6-6:30 PM M-F 6-6:30 PM 1:00 0FA12G078H \$3,600.00 3 WESHW 08/08/12 6:23 PM M-F 6-6:30 PM M-F 6-6:30 PM 1:00 0FA12G078H \$3,600.00 4 WESHTh 08/09/12 6:26 PM M-F 6-6:30 PM M-F 6-6:30 PM 1:00 0FA12G078H \$3,600.00 1 WESHF 08/10/12 6:26 PM M-F 6-6:30 PM M-F 6-6:30 PM 1:00 0FA12G078H \$3,600.00 1 WESHF 08/10/12 OLYMPICS DAYTIME OLYMPICS DAYTIN -TWTF 1:00 4 \$2,000.00  13 08/07/12 08/10/12 OLYMPICS DAYTIME OLYMPICS DAYTIN -TWTF 1:00 4 \$2,000.00 NM  Weeks: Start Date 08/10/12 -TWTF 4 \$2,000.00  Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 2 WESHTU 08/07/12 1:15 PM OLYMPICS DAYTIME OLYMPICS DAYTIME OLYMPICS DAYTI 1:00 0FA12G078H \$2,000.00 3 WESHW 08/08/12 11:17 AM OLYMPICS DAYTIME OLYMPICS DAYTI 1:00 0FA12G078H \$2,000.00 4 WESHTh 08/09/12 3:54 PM OLYMPICS DAYTIME OLYMPICS DAYTII 1:00 0FA12G078H \$2,000.00										31
3 WESHW 08/08/12 6:23 PM M-F 6-6:30 PM M-F 6-6:30 PM 1:00 0FA12G078H \$3,600.00 4 WESHTh 08/09/12 6:26 PM M-F 6-6:30 PM M-F 6-6:30 PM 1:00 0FA12G078H \$3,600.00 1 WESHF 08/10/12 6:26 PM M-F 6-6:30 PM M-F 6-6:30 PM 1:00 0FA12G078H \$3,600.00 1 WESHF 08/10/12 0LYMPICS DAYTIME OLYMPICS DAYTIME OLYMPI										Rate Ty
4 WESHTh 08/09/12 6:26 PM M-F 6-6:30 PM M-F 6-6:30 PM 1:00 0FA12G078H \$3,600.00  1 WESHF 08/10/12 6:26 PM M-F 6-6:30 PM M-F 6-6:30 PM 1:00 0FA12G078H \$3,600.00  13 08/07/12 08/10/12 OLYMPICS DAYTIME OLYMPICS DAYTIN -TWTF 1:00 4 \$2,000.00 NM  Class of Time - Fixed Non Pre-emptible  Weeks: Start Date 08/06/12 08/12/12 -TWTF 4 \$2,000.00  Spots: # Ch Day Air Date 08/07/12 1:15 PM OLYMPICS DAYTIME OLYMPICS DAYTIME OLYMPICS DAYTII 1:00 0FA12G078H \$2,000.00  3 WESHW 08/08/12 11:17 AM OLYMPICS DAYTIME OLYMPICS DAYTII 1:00 0FA12G078H \$2,000.00  4 WESHTh 08/09/12 3:54 PM OLYMPICS DAYTIME OLYMPICS DAYTII 1:00 0FA12G078H \$2,000.00			6:23 PM M-F	6-6:30 PM	M-F 6-6:30 PM	1:0	0 OFA12G07	78н		\$3,600.00 N
1 WESHF         08/10/12         6:26 PM M-F 6-6:30 PM         M-F 6-6:30 PM         1:00 0FA12G078H         \$3,600.00           13 08/07/12 Class of Time - Fixed Non Pre-emptible         OLYMPICS DAYTIME OLYM										\$3,600.00 N
13										\$3,600.00 N
Class of Time - Fixed Non Pre-emptible           Weeks: Start Date 08/06/12         End Date 08/12/12         MTWTFSS Spots/Week 4 \$2,000.00         Rate \$2,000.00           Spots: # Ch Day Air Date 2 WESHTu 08/07/12         Air Time Description Description 2 WESHTu 08/07/12         Start/End Time Length Ad-ID Description 2 WESHTu 1:00 0FA12G078H         Rate 0 Start/End Time Description 2 WESHTU 1:00 0FA12G078H         \$2,000.00           3 WESHW 08/08/12         11:17 AM OLYMPICS DAYTIME OLYMPICS DAYTIME OLYMPICS DAYTII 1:00 0FA12G078H         \$2,000.00           4 WESHTh 08/09/12         3:54 PM OLYMPICS DAYTIME OLYMPICS DAYTII 1:00 0FA12G078H         \$2,000.00	1 WESHF	08/10/12	6:26 PM M-F	5-6:30 PM	M-F 6-6:30 PM	1:0	U OFA12G0	/ 8H		\$3,600.00 N
08/06/12         08/12/12         -TWTF         4         \$2,000.00           Spots: # Ch         Day         Air Date         Air Time         Description         Start/End Time         Length         Ad-ID         Rate           2 WESHTu         08/07/12         1:15 PM OLYMPICS DAYTIME         OLYMPICS DAYTII         1:00 0FA12G078H         \$2,000.00           3 WESHW         08/08/12         11:17 AM OLYMPICS DAYTIME         OLYMPICS DAYTII         1:00 0FA12G078H         \$2,000.00           4 WESHTh         08/09/12         3:54 PM OLYMPICS DAYTIME         OLYMPICS DAYTII         1:00 0FA12G078H         \$2,000.00	Class of Time - Fixe	d Non Pre-e	emptible		TIN -TWTF	1:00	4	\$2,000.00	NM	
2 WESHTu       08/07/12       1:15 PM OLYMPICS DAYTIME       OLYMPICS DAYTII       1:00 0FA12G078H       \$2,000.00         3 WESHW       08/08/12       11:17 AM OLYMPICS DAYTIME       OLYMPICS DAYTII       1:00 0FA12G078H       \$2,000.00         4 WESHTh       08/09/12       3:54 PM OLYMPICS DAYTIME       OLYMPICS DAYTII       1:00 0FA12G078H       \$2,000.00	08/06/12	08/12/	12 -TWTF	4						
3 WESHW 08/08/12 11:17 AM OLYMPICS DAYTIME OLYMPICS DAYTIM 1:00 0FA12G078H \$2,000.00 4 WESHTh 08/09/12 3:54 PM OLYMPICS DAYTIME OLYMPICS DAYTII 1:00 0FA12G078H \$2,000.00			The second secon	and the second s						Rate Ty
4 WESHTh 08/09/12 3:54 PM OLYMPICS DAYTIME OLYMPICS DAYTII 1:00 0FA12G078H \$2,000.00							-			\$2,000.00 N
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I VVESHE U8/10/12 1:22 PM OLYMPICS DAYTIME OLYMPICS DAYTII 1:00 0FA12G0/8H \$2,000.00										\$2,000.00 N
	1 WESHF	08/10/12	1:22 PM OLY	VIPICS DAYTIME	OLYMPICS DAY	1:0	U OFATZGO	/ ŏH		\$2,000.00

Rate

Spots/Week

MTWTFSS

Start Date End Date

Send Payment To:





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 937577-1 | O8/19/12 | August 2012 | O7/30/12 - O8/13/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 60'S	1519

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S 1:00 1 \$24,000.00 NM  00.00 Start/End Time Length Ad-ID Rate Type
:00-10:38pm 1:00 0FA12G078H \$24,000.00 NM
1:00 1 \$2,000.00 NM
<u>Rate</u> 00.00
Start/End Time         Length Ad-ID         Rate         Type           :00-730 PM         1:00 0FA12G078H         \$2,000.00 NM
1:00 1 \$2,000.00 NM
<u>Rate</u> 00.00
Start/End Time         Length Ad-ID         Rate         Type           Access Hollywood /         1:00 0FA12G078H         \$2,000.00 NM
1:00 1 \$2,400.00 NM
Rate 00.00
Start/End Time         Length Ad-ID         Rate         Type           ::00-9:00 AM         1:00 0FA12G078H         \$2,400.00         NM

Payment Terms 30 Days

Gross Total \$80,050.00

Agency Commission

\$12,007.50

Net Amount Due

\$68,042.50